

NS1-171

DEGREE EXAMINATIONS:: DECEMBER - 2024
FIRST SEMESTER
PART-III
SKILL DEVELOPMENT COURSES
PAPER-I: TOURISM GUIDANCE
(New Regulations 20-21)

Time: 2hrs

Max. Marks: 50

SECTION-A

Answer any FOUR questions. Each answer carries 5 marks

4X5=20Marks

1. What is the primary role of a tourist guide in the tourism industry?
2. List four essential qualities of a professional tourist guide.
3. Define "cultural sensitivity" and explain its importance in tourism.
4. Why is itinerary planning significant for a successful tour?
5. What are some challenges tourist guides face during their work?
6. Define "sustainable tourism" and provide an example.
7. Explain how local language proficiency benefits tourist guides.
8. What is the role of time management in the profession of tour guiding?

SECTION-B

Answer any THREE questions. Each answer carries 10 marks

3X10=30Marks

9. Discuss the major factors that contribute to the attractiveness of tourist destinations.
 10. Explain the different types of guiding services and their importance in tourism.
 11. Elaborate on the ethical responsibilities of a tourist guide during a tour.
 12. Highlight the critical skills needed for managing crises during adventure tours.
 13. Describe the significance of grooming and personal presentation in building a tourist guide's professional image.
-